

NEWS RELEASE

16th January 2006

For immediate release

BEEP, BEEP! ROADRUNNERS FROM LONDON CALLED TO ACTION

Action for Blind People are challenging people from London to take on the biggest running event in the world, while making a huge difference to the lives of thousands of blind people. Action supports visually impaired people across the UK and many in London have benefited from the service provided by the Employment Development Team based in Southwark. Employment amongst blind people is very low and the team work hard to give jobseekers from the area the chance to work.

Action for Blind People is looking to reach out to more visually impaired people and need your help to enable them to do this. The **Flora London Marathon** is taking place on **23rd April 2006** and the visual impairment charity can guarantee you a place, running for such an important cause.

Natalie Elais, Community and Events Coordinator at Action for Blind People, says: 'Action for Blind People are dedicated to providing a good quality service to help transform the lives of blind and partially sighted people. We would be delighted if keen runners from London would be able to join the Action marathon team and raise money to help enable us support more visually impaired people.'

If you would like the chance of gaining a truly rewarding experience and really feel part of a worthwhile team then please call the Events team at Action for Blind

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People on 020 7635 4888 or email events@actionforblindpeople.org.uk for a full information pack.

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For further media information please contact Debbie Flatley, Press Office on 020 7635 4921 or debbie.flatley@actionforblindpeople.org.uk

Notes to editors:

- Action for Blind People supports over 20,000 blind and partially sighted people in the UK every year. Action for Blind People's National Freephone Helpline is 0800 915 4666.
- There are currently seven Employment Development Teams across the UK that provide a range of assessment, development and work experience opportunities to prepare visually impaired people for entry into employment.
- Action works to inspire change and create opportunities to enable blind and partially sighted people to have equal voice and equal choice and to live a full and valuable life.
- Funding is vital to keep all of Action for Blind People's services running.