

NEWS RELEASE

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For immediate release

Action for Blind People welcomes new Head of Individual Giving

Lindsay Easton has been appointed Head of Individual Giving for national vision impairment charity Action for Blind People. Based at the charity's central office in London, Lindsay brings diverse and extensive voluntary and public sector experience to this new role from the beginning of October 2005.

As Head of Individual Giving Lindsay will lead a successful fundraising team of 23. She will have overall responsibility for the charity's cash donors, legacies and committed giving - sources that generate an annual income of £13.5 million. She will also be responsible for the fundraising database and customer care. Lindsay Easton comments:

"I'm delighted to join Action for Blind People and fundraise for a charity dedicated to enabling visually impaired people to have equal choice and equal voice. My team and I hope to see significant growth in individual giving over the next few years."

Lindsay has considerable experience in managing fundraising and events in both the voluntary and public sector and has worked for a range of organisations including Amnesty International, IIR Conferences, the Australian Local Government Association and Comic Relief. She has also volunteered for Crisis since 2002. Lindsay moves to Action for Blind People after seven years working freelance across Europe, the UK and Australia in conference production and event management.

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Patron HRH Princess Alexandra, the Hon. Lady Ogilvy, GCVO

Registered Charity no: 205913

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Ends

For further information please contact Zoë Mendies, PR Officer on Tel: 020 7635 4898, email: zoe_m@afbp.org

Notes for Editors

- 1) Action for Blind People supports over 20,000 blind and partially sighted people in the UK every year. Visit www.actionforblindpeople.org.uk or call the national free phone number 0800 915 4666 for more information.
- 2) Action works to inspire change and create opportunities to enable blind and partially sighted people to have equal voice and equal choice and to live a full and valuable life.
- 3) Action provides visually impaired people with opportunities through employment, housing, leisure and information and support.